

An aerial photograph of a large whale and its calf swimming in the ocean. The large whale is on the right, and the smaller calf is on the left. The water is a deep blue color. The text "Festival of Whales" is written in white cursive in the top left corner.

Festival of Whales

**March 7-9, 2025
Dana Point, CA**



FESTIVAL *of Whales*

FOUNDATION INFO

- 100% of proceeds benefit Festival of Whales Foundation, a 501(c)3 nonprofit organization.
- The Foundation's goal is to educate the public about the importance of ocean life protection and preservation.
- Tax ID: 46-5205128



Festival of Whales Foundation
c/o Dana Wharf Whale Watching
34675 Golden Lantern
Dana Point, CA 92629

**CONTACT THE
EVENT ORGANIZER**

FESTIVAL OF WHALES FOUNDATION

 fow@danapointchamber.com

 (949) 496-1555



Blue Whale

\$20,000



BLUE WHALE SPONSOR ACTIVATIONS

Marketing

- Official "Presenting Sponsor" of the Festival
- Complimentary Ad in Official Program
- Logo in Official Program & Calendar of Events (52K Distribution)
- Logo included on Event Website (festivalofwhales.com)
- Logo included in Print Advertising & Posters
- Logo included in Banners & Signage at all Events
- Social Media Recognition & Press Release Inclusions

Event Weekend

- 10x20' Booth/Exhibitor - Two Locations, Saturday & Sunday
- Tickets for Whale Watching Excursion (25)
- 2025 Festival of Whales Commemorative Merchandise (20)
- VIP Access to Kick-Off Reception (Friday evening) for 10 guests

Customized Sponsor Packages and In-Kind Opportunities Available.



Gray Whale
\$10,000

GRAY WHALE SPONSOR ACTIVATIONS

Marketing

- Logo in Official Program & Calendar of Events (52K Distribution)
- Logo included on Event Website (festivalofwhales.com)
- Logo included in Print Advertising & Posters
- Logo included in Banners & Signage at all Events
- Social Media Recognition & Press Release Inclusions
- Discounted advertising rates in Festival of Whales Program

Event Weekend

- 10x20' Booth/Exhibitor Opportunity - Saturday & Sunday
- Tickets for Whale Watching Excursion (15)
- 2025 Festival of Whales Commemorative Merchandise (15)
- VIP Access to Kick-Off Reception (Friday evening) for 6 guests

Customized Sponsor Packages and In-Kind Opportunities Available.



Humpback Whale
\$5,000



HUMPBACK WHALE SPONSOR ACTIVATIONS

Marketing

- Logo in Official Program & Calendar of Events (52K Distribution)
- Logo included on Event Website (festivalofwhales.com)
- Logo included in Print Advertising & Posters
- Social Media Recognition & Press Release Inclusions
- Discounted advertising rates in Festival of Whales Program

Event Weekend

- 10x10' Booth/Exhibitor Opportunity - Saturday & Sunday
- Tickets for Whale Watching Excursion (8)
- 2025 Festival of Whales Commemorative Merchandise (8)
- VIP Access to Kick-Off Reception (Friday evening) for four guests

Customized Sponsor Packages and In-Kind Opportunities Available.



Killer Whale
\$2,500

KILLER WHALE SPONSOR ACTIVATIONS

Marketing

- Logo in Official Program & Calendar of Events (52K Distribution)
- Logo included on Event Website (festivalofwhales.com)
- Company Name included in Print Advertising & Posters
- Social Media Recognition
- Discounted advertising rates in Festival of Whales Program

Event Weekend

- 10x10' Booth/Exhibitor Opportunity - Saturday & Sunday
- Tickets for Whale Watching Excursion (4)
- 2025 Festival of Whales Commemorative Merchandise (4)
- VIP Access to Kick-Off Reception (Friday evening) for two guests

Customized Sponsor Packages and In-Kind Opportunities Available.



Fin Whale

\$1,500



FIN WHALE SPONSOR ACTIVATIONS

Marketing

- Company Name included in Official Program & Calendar of Events (52K Distribution)
- Logo included on Event Website (festivalofwhales.com)
- Company Name included in Print Advertising & Posters
- Discounted advertising rates in Festival of Whales Program

Extra Perks

- 10' x 10' Booth for ONE DAY - Saturday or Sunday
- Tickets for Whale Watching Excursion (2)
- 2025 Festival of Whales Commemorative Merchandise (2)
- VIP Access to Kick-Off Reception (Friday evening) for two guests

Customized Sponsor Packages and In-Kind Opportunities Available.



2025 SPONSORSHIP FORM

March 7-9, 2025

THANK YOU FOR YOUR INTEREST IN SPONSORING THE FESTIVAL OF WHALES. PLEASE COMPLETE THIS FORM AND SELECT YOUR DESIRED SPONSOR LEVEL.

BUSINESS / ORGANIZATION NAME: _____

YOUR NAME: _____

MAILING ADDRESS: _____

BUSINESS PHONE: _____ EMAIL: _____

PLEASE SELECT THE SPONSORSHIP LEVEL:

- \$20,000 BLUE WHALE
- \$10,000 GRAY WHALE
- \$5,000 HUMPBACK WHALE
- \$2,500 KILLER WHALE
- \$1,500 FIN WHALE
- IN-KIND/OTHER: _____
- I WOULD LIKE TO MAKE A DONATION TO THE FOUNDATION: \$ _____

PLEASE SELECT YOUR PAYMENT PREFERENCE:

- INVOICE & PAY BY CHECK
 - CREDIT CARD
- CARD # _____
- EXP. DATE: _____ CVV (SECURITY CODE): _____
- BILLING ADDRESS: _____
- _____

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